



DAY 1

Tuesday, December 5TH 2023

National Bank of Serbia

Nemanjina 17, Entrance from the park Manjež, Hall Amphitheatre

Languages: Italian – Serbian with simultaneous translation

14.00 Registration

**Plenary session
Hall Amphitheatre**

Moderator: **Jelisaveta LAZAREVIĆ**, Vice dean FEFA faculty & Chief economy producer Bloomberg Adria

Opening performance and national anthems by Faculty of Arts, University of Niš

Welcoming remarks

15.00 **H.E. Luca GORI**, Ambassador of Italy to Serbia

Keynote speeches

15.10 **Attilio FONTANA**, President of the Lombardy Regional Government

15.20 **Jelena BEGOVIĆ**, Minister of Science, Technological Development and Innovation of the Republic of Serbia

15.30 Signing ceremony of the following MoU:

- AREA Science Park Trieste - 4 S&T Parks of Serbia (Belgrade, Niš, Čačak, Novi Sad)
- Arexpo SpA e Parco S&T Novi Sad
- Insubria University and the Universities of Belgrade, Novi Sad and Niš

Followed by press statements by:

Minister Begović, Minister Jovanović, President Fontana and President Čadež

Meeting room: Hall of the Board of Governors

Master of ceremony: Jelisaveta LAZAREVIĆ

language: Serbian - Italian with consecutive translation

Only for restricted delegations and media.

PARALLEL COFFEE BREAK

Session 1: Welcoming remarks: Italy – Serbia: charting a new path for cooperation in technological innovation

Opening session dedicated to institutional remarks. The focus will be on the new direction that Italy and Serbia are giving to their bilateral cooperation, moving from the more traditional sectors to those with a higher technological and innovative content, in line of continuity with the process started with the Business and Science Forum held on 21-22 March. A special attention will be paid to the Lombardy Region, home to the largest and most developed innovative ecosystem in Italy.

Moderator: **Marko ČADEŽ**, President of the Chamber of Commerce and Industry of Serbia (CCIS)

16.00	Jelena BEGOVIĆ , Minister of Science, Technological Development and Innovation of the Republic of Serbia
16.10	Mihailo JOVANOVIĆ , Minister of Information and Telecommunications of the Republic of Serbia
16.20	Raffaele CATTANEO , Undersecretary for International and European Relations of the Lombardy Regional Government
16.30	Antonio VENTRESCA , Director, Italian Trade Agency (ITA) in Belgrade

Session 2: National Innovation Ecosystems: policies, opportunities, partnerships

Session dedicated to the presentation of the Italian and Serbian national research and innovation systems, with the aim of sharing best practices, identifying common objectives and discussing possible shared fields on which new partnerships can be built.

Moderator: **Nemanja JEVIĆ**, Strategic Investments Advisor at Development Agency of Serbia

16.30 – 16.55: Round table 1

16.30	Caterina PETRILLO , President, AREA Science Park Trieste
16.35	Igor DE BIASIO , CEO, AREXPO - MIND (Milan Innovation District)
16.40	Andrea SIANESI , President, Fondazione Politecnico di Milano - Polihub
16.45	Jelena BOJOVIĆ , Director of the Centre for the Fourth Industrial Revolution in Serbia (<i>C4IR</i> Serbia)
16.50	Boban MIHAJLOVIĆ , Assistant to Director of Data Center Kragujevac

16.55 – 17.15: Round table 2

16.55	Vittorio BIONDI , General Director / Programme Manager, “MUSA” (Milan’s University Consortium promoted by University of Milano-Bicocca, Bocconi, Politecnico & Statale)
17.00	Andrea SOTTORIVA , Head of the Computational Biology Research Centre, Human Technopole Milan
17.05	Vladimir CRNOJEVIĆ , Director of the BioSense Institute of Novi Sad
17.10	Nenad PAUNOVIĆ , Director of the IT and entrepreneurship team BIO4 Campus

Session 3: Investing in innovation. The role of venture capitals, incubators and accelerators as growth enablers for start-ups

How do start-up raise, grow and become sustainable in the long run? This interactive session will explore the key role of incubators, accelerators and venture capitals in kick-starting, bootstrapping and funding start-ups. Italian and Serbian actors will present their portfolio and share possible synergies in the way to support start-ups, especially at their early-stages.

Moderator: **Mladjan STOJANOVIĆ**, Innovation Fund Serbia

17.15 – 17.45: Round table 1

17.20	Luigi RUGGERONE , Head of Business and Innovation Research, Intesa Sanpaolo Innovation Centre
17.25	Giusy STANZIOLA , Start Lab & Development Programs, UniCredit
17.30	Gordana DANILOVIĆ-GRKOVIĆ , Director of the Science and Technology Park of Belgrade
17.35	Nebojsa DRAKULIĆ , Director of the Science and Technology Park of Novi Sad
17.40	Giuseppe OPPEDISANO , Head of Innovation, We Make Future
17.45	Gaia MONTELATICI , Co-founder, Impact Hub Belgrade

17.50 – 18.30: Round table 2	
17.55	Ivan RAKONJAC , Director of the Innovation Fund of Serbia
18.00	Milan RANDJELOVIĆ , Director of the Science and Technology Park of Niš
18.05	Mirko PEŠIĆ , Director of the Science and Technology Park of Čačak
18.10	Graziella PORTIA , Sustainability OFC, 012 Factory
18.15	Giorgio GUIDI , CEO, The Hive Accelerator
18.20	Biljana MARIĆ , Assistant to Director at Office for IT and e-Government

20.00 Networking cocktail – Embassy of Italy (Birčaninova Street, 9a)
Singing performance of students from the Faculty of Arts, University of Niš

DAY 2 Wednesday, DECEMBER 6TH 2023 CHAMBER OF COMMERCE AND INDUSTRY OF SERBIA, RESAVSKA 15 <i>Languages: Italian – Serbian with simultaneous interpretation</i>	
09.00 – 09.45 Registration	
Plenary session Hall 1	
Moderator: Mihailo VESOVIĆ , Director of the Division for Strategic Analyses, Services and Internationalization, Chamber of Commerce and Industry of Serbia	
Inspirational speeches <i>“If start-ups were easy...” said Reid Hoffman. This session is aimed at giving young start-uppers an extra-boost to gain confidence, guidance and motivation in their entrepreneurial path and warm-up the atmosphere before the pitches.</i>	
09.45	Predrag NIKOLIĆ , Managing Director of the Centre for digital transformation
09.50	Luca BARBIERI , Founder, Blum

10.00 – 12.00 Showcase, Pitch & Networking <i>(Session moderated by We Make Future & Impact Hub Belgrade)</i>	
10.00	Intro of the session by Giuseppe OPPEDISANO and Gaia MONTELATICI
SHOWCASE OF THE ITALIAN SUPPORT ECOSYSTEM 4 STARTUPS <i>Presentations by the top Italian start-up support players: incubators, accelerators, VC funds & tech-clusters</i>	
10.05 – 10.30: First Reverse Pitch Session by:	
	Renzo Giovanni AVESANI , Chief Innovation Officer at Unipol Group Chief Executive Officer at Leithà (Unipol Group)
	Luigi RUGGERONE , Head of Business and Innovation Research, Intesa Sanpaolo Innovation Centre
	Giorgio GUIDI , CEO, The Hive
	Raffaele DEL MONACO , Head of Strategic Communication and External Relations, Harmonic Innovation Group
	Roberto SANTOLAMAZZA , Managing Director, t2i
10.30 - 10.40	Q&A session to the first group
10.40 - 10.50	Break
10.50 – 11.15: Second Reverse Pitch Session by:	
	Vittorio BIONDI , General Director / Programme Manager, “MUSA” (Milan’s University Consortium promoted by University of Milano-Bicocca, Bocconi, Politecnico & Statale)
	Novica MRDOVIĆ VIANELLO , CEO & General Partner, Add Value
	Danilo MIRABILE , Business Development Manager Start-ups & Innovation HUB, EHT
	Graziella PORTIA , Sustainability OFC, 012 Factory
	Andrea DAL PIAZ , Managing Director, Dock 3
11.15 - 11.20	Q&A session to the second group
11.20 – 11.35: Inspirational speeches from:	
	Marco NANNINI , Chair of Angels4Impact and CEO of Impact Hub Italy
	Marijana AGIĆ MOLNAR , Founder & CEO, DataDo

11.40 – 12.00: PITCH OF SERBIAN START-UPS to ITALIAN VCS & INCUBATORS
Serbian start-ups will pitch their business idea to a selection of Italian VC funds, incubators and accelerators.

Gorjan JOVANOVSKI , CEO & Founder, EarthCare
Dusanka ILIĆ , CEO & Founder, Beyond42
Manja BOGICEVIĆ , Founder and CEO, Kagera.ai
Ana TRIFKOVIĆ , Co-Founder & Product Manager, Traken Tech
Natasa MARKOVIĆ , CFO, Atfield

12.00 Wrap-up discussion

Final discussion aimed at stocktaking the outcomes of the event, sharing lessons learned, and building on future collaboration in this field.

Moderator: **Mihailo VESOVIĆ**, Director of the Division for Strategic Analyses, Services and Internationalization, Chamber of Commerce and Industry of Serbia

H.E. Luca GORI, Ambassador of Italy to Serbia

Representative of Ministry of Science, Technological Development and Innovation

12.15 Press statements

Hall Business club

Only for restricted delegations and media.

12.15 Light Lunch

12.45 Match-making

Session organized by ITA and PKS. Meetings will be organized at 3 levels: start-ups – start-ups; start-ups – incubators/accelerators; start-ups – corporates/venture capitals.